

# HOW GROCERS ARE MANAGING IN THE AGE OF SOCIAL DISTANCING



Amid the current health crisis many retailers are feeling the increased pressure to keep their doors open, shelves stocked, and shoppers/employees safe.

## SITUATION

Food supply and grocery chain stores are defined as an essential business with their products and services experiencing high demand.

To reduce the exchange of personal items such as loyalty cards, digital coupons, smartphones, and ID cards, many food retailers are accelerating their evaluation and deployment of dedicated secondary scanning devices.

With a dedicated secondary scanning solution, the shopper can simply hold out their personal item, and the cashier can use the barcode scanner to read the presented information, without touching the personal item. This allows the shopper and cashier to minimize contact.

Without a secondary scanner, the cashier would be forced to take the loyalty card or personal item and either hand-key or conduct an additional scan into the system.

A secondary scanner can be used to read barcodes on loyalty cards/phone, digital coupons, ID cards for age restricted items, and bottom of the basket items.

## SOLUTION

Honeywell's Xenon Extreme Performance (XP) 1952g-bf cordless, battery-free general-purpose scanner offers superior scanning performance at a distance, even on damaged and poor-quality barcodes. This prevents the need for cashiers to touch and hand key in the barcode number. The battery-free technology allows the cashier to remain untethered and is ready to perform approximately 450 scans on a single 60-second charge.

Honeywell's Xenon Extreme Performance (XP)1952h-bf cordless battery-free healthcare scanner offers the same scanning capabilities with disinfectant-ready plastics, which are built to withstand the effects of harsh cleaning agents and help minimize the spread of infectious disease.

The Honeywell Vuquest 3320g is a small, mountable scanner for grocers that prefer the scanning be conducted by the customer rather than their cashier. Grocers can mount the scanner at checkout prompting the shopper to present their barcode for scanning.



*Xenon XP 1952-g-bf, Xenon XP 1952h-bf, and Vuquest 3320g scanners*

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» Click Here to learn How to Clean Honeywell's General-Purpose Scanners and Disinfectant-Ready Products

Honeywell's lineup of barcode scanners offer a safer alternative, while allowing for increased cashier productivity. Their ability to accurately read 1D and 2D barcodes the first time eliminates wasted seconds from every transaction, while minimizing unnecessary contact, and allows for servicing of more shoppers. Honeywell's barcode scanners are simple to integrate with existing IT infrastructure, shortening ramp up times and getting critical tech in place to meet today's demand.

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Xenon XP 1952-bf Grocery Flyer | Rev A | 03/20  
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