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## Datamax-O'Neil Announces Update to New RL4 Series

Datamax-O'Neil announces an important update to its RL4 rugged label printers. These updates to the RL4 Series include the following product enhancements:

- Improved Battery Performance
- Improved movement and range for the Media Arms.

As a result of these important enhancements customers should realize a significant improvement in battery charge duration and eliminate the need to frequently re-charge the printers battery. Changes to the Media Arms will improve media roll resulting in the media flowing more smoothly off the media roll and through the print mechanism.

These changes have resulted in new product part numbers. The new part numbers will use the same format as the current RL3 Series. There will be no change to product pricing. Part Number updates will be reflected in the June release of the Price List Guide.

### Printer Configuration Changes:

| Old Part Number | Description                               | New Part Number |
|-----------------|---|-----------------|
| H40000-100      | PRINTER, RL4, LCD, SERIAL                 | RL4-DP-00000010 |
| H41000-100      | PRINTER, RL4, LCD, BLUETOOTH              | RL4-DP-00000110 |
| H42000-100      | PRINTER, RL4, LCD, 802.11                 | RL4-DP-00000210 |
| H40001-100      | PRINTER, RL4, LCD, SERIAL, LNRLESS        | RL4-DP-00100010 |
| H41001-100      | PRINTER, RL4, LCD, BT, LINERLESS          | RL4-DP-00100110 |
| H42001-100      | PRINTER, RL4, LCD, 802.11, LINERLESS      | RL4-DP-00100210 |
| H40000-300      | PRINTER, RL4, LCD, SERIAL, China          | RL4-DP-00000013 |
| H40001-300      | PRINTER, RL4, LCD, SERIAL, LNRLESS, CHINA | RL4-DP-00100013 |

The new printer configurations will be available for ordering in May with shipments beginning in June.

### Timeline:

|                 |   |              |
|-----------------|---|--------------|
| Orders Accepted | Orders will be accepted after this date | May 28, 2013 |
| First Shipments | Product will be shipped after this date | June 3, 2013 |

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