**SUMMARY**

**Industry**
Durable Goods Manufacturing  
Automotive  
Coated Finishes

**Products**
FanTastock™ Paint Mask Label  
ThermaMAX™ TMX3000 Thermal Ribbon

**Region**
North America  
Europe  
Latin America

**Typical Applications**
Paint Masking  
Work in Process  
Item Traceability

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**PRINTABLE PAINT MASK LABELING**

**Industry Need**
Traceability is increasingly important for today’s manufacturers. But in many industrial applications, the manufacturing process requires positive item tracking through a painting process that is incompatible with typical identification methods. After paint is applied, typical labels are permanently obscured and traceability is lost. However, if labels are not applied until after final coating, work-in-process traceability of initial components cannot be easily captured. Furthermore, paint curing often involves a high temperature process that can damage existing marking methods.

**Customer Benefits**
- Improved item traceability  
- Increased productivity  
- Reduced consumable inventory with multi-part label  
- On-demand generation of high quality labels for item traceability  
- Marking longevity with highly durable labels  
- Reduced total cost of ownership with Honeywell free printhead replacement program
The Honeywell Printable Paint Mask Label

Track products through harsh manufacturing processes with the Honeywell labeling solution.

How it works: Both sections of the label are printed simultaneously on demand. The finished good label is then applied directly to the item. Next, the masking label (containing work-in-process identification) is placed over the finished good label. After the part travels through the painting and curing processes (commonly involving high heat exposure), the top ply of the work-in-process label is removed, revealing the finished good label. The final label also benefits from a clear overlaminate layer, protecting the printed image from abrasion, solvent exposure and other potential causes of damage in end-use environments.

The Honeywell Advantage

In time-sensitive manufacturing environments, it is critical that all elements of the traceability printing system work together flawlessly. Honeywell printers and supplies are optimized to deliver superior performance when used together. Our rigorous testing and co-engineering ensures maximum printhead service life, consistently high print quality and proven label and tag performance in demanding realworld environments. Honeywell printers and supplies are complemented by our complete line of integrated solutions and services, including rugged portable computers, RFID systems and advanced scanning technology. Honeywell products and services are used by customers worldwide to improve the productivity, quality and responsiveness of their business operations.

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