**How does Honeywell Original Equipment Media save me money?**

Media may be sourced globally with several formulations of raw materials, and when combined may appear functional, but over time will create excessive wear. Honeywell maintains a world-class lab that measures critical components such as:

- Tensile strength and tear resistance to ensure durability
- Adhesive bond strength to prevent edge lift after the product is applied
- Opacity of the face-stock for optimal sensor performance to ensure consistent feeds
- ANSI Grade A verification to verify that each and every code is reliable

This high standard of performance is measured with our printer’s core component, the printhead. We can guarantee the life of the printhead because it is co-engineered with quality right out of the box.

**How do I take advantage of the cost savings?**

It is simple as contacting your local Honeywell partner to enroll. Our product experts simply review your current Honeywell printer and make a recommendation for your application, whether it is item-level identification, secondary packaging, RFID or perhaps a new product that our engineers need to create for your application.

**What are the benefits in the long term?**

- More printer uptime with a lower total cost of ownership
- Increased return on investment based on an extended printer life
- Your trading partners know that you don’t overlook any detail – even down to the codes you print with Honeywell Original Equipment Media

**How it Works**

Honeywell will provide no-cost replacement printheads, as failures occur due to normal wear and tear, to those customers who use Honeywell Media Products exclusively with their Honeywell direct thermal and thermal transfer printers.* If the defective/failed printhead must be replaced by a Honeywell service technician, installation labor hours and any travel time incurred is billable unless provided for under a specific service plan.

This program is not a warranty program, nor is it an added cost to the media. The program is made possible through the exclusive use of Honeywell supplies, which feature the high quality and co-engineering of Honeywell supplies and Honeywell printers that you’ve come to expect.

*Assumes that the printer in question is run at recommended speed for the material used. Running at speeds higher than recommended negates the replacement program.