KEY TRENDS SHAPING THE FUTURE OF LOGISTICS

When it comes to delivering better customer service and optimized labor efficiencies, global T&L firms agree: Investing in new technology is key. And increasingly, that means investing in mobile. That much was clear in a recent research study by Peerless Media commissioned by Honeywell.

MAIN REASONS FOR PUTTING MORE MONEY INTO TECHNOLOGY

- 76% Make Operations Quicker and More Efficient
- 73% Reduce Operational Costs
- 63% Grow Business/Market Share
- 50% Meet Customer Demands
- 41% Upgrade to Better-Quality Systems

THE BIGGEST TECHNOLOGY PLAYS

They’re planning to invest, but in what? It’s simple: tools to increase operational efficiency.

IT’S ALL ABOUT CUSTOMER SERVICE

What do global T&L firms hope to gain from using mobile devices and solutions?

OTHER MOBILITY BENEFITS

- 57% Better Inventory/Labor Resources
- 53% Decrease Fuel Costs
- 46% Increase Picking Accuracy/Reduce Errors
- 42% Help Save Money
- 37% Streamline Inventory Management Processes

INVESTING IN THE FUTURE

ALMOST 9 OUT OF 10 Plan to increase spending over 2015

MAIN REASONS FOR PUTTING MORE MONEY INTO TECHNOLOGY

- 34% Mobile Devices
- 33% Business Intelligence/Track and Trace
- 31% Route Planning
- 30% Business Applications
- 28% EDI

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Learn more about where global T&L firms are investing their technology dollars, and why mobile solutions are a priority.

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