

**Honeywell** | Printer Media Supplies

# **COST-EFFECTIVE, HIGH-CAPACITY MEDIA FOR RETAIL, LOGISTICS AND OTHER APPLICATIONS**





**Introducing a new line of 4 in x 6 in (102 mm x 152 mm) thermal transfer (TT) labels for retail, logistics and other applications. The new Honeywell Duratran™ XL labels deliver a new level of price-performance, with 1,500 labels per roll versus the industry-standard 1,000 – all for a market-competitive price. This opens up significant new efficiencies for operations everywhere.**

### A Greener Printing Alternative

Duratran XL is the first “green” media product from Honeywell. We’re proud to report that companies using Duratran XL are reducing deliveries, waste – and their carbon footprint. In fact, based on research by our partners, companies using Duratran XL are reducing their use of fossil fuels, water, bio-based materials and energy, and are generating fewer greenhouse gases and solid waste.



FOSSIL FUELS



WATER



BIO-BASED MATERIALS



ENERGY



GREENHOUSE GASES



SOLID WASTE

### Cut Operations and Administrative Costs by an Estimated 7%!\*

- **Reduced downtime** – With more labels per roll, you incur less downtime changing rolls and ribbons.
- **Savings on freight** – 6,000 labels per case (versus the standard 4,000) means fewer boxes and deliveries. And shipping more labels per pallet is less expensive.
- **Lower administrative costs** – Standard order frequency should decrease from quarterly to three times a year, meaning fewer orders and reduced transaction costs.
- **Enhanced compatibility** – Duratran XL media is compatible with most leading industrial TT printers, including models from Datamax, Intermec, Sato, Zebra and more.

### Duratran XL Media – At a Glance

- 4 inch x 6 inch (102 mm x 152 mm) thermal transfer labels
- Paper label, permanent adhesive with perforation between labels
- Roll: 3 inch core, 8 inch outer diameter
- 1,500 labels per roll
- Compatible with all industrial printers using an 8 inch roll, 3 inch core
- Part number: E28816
- Available by the carton (4 rolls per carton)
- Samples available for testing with distribution partners

\* According to Honeywell and partner estimates.

### For more information

[www.honeywellaidc.com](http://www.honeywellaidc.com)

### Honeywell Sensing and Productivity Solutions

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