COST-EFFECTIVE, HIGH-CAPACITY MEDIA FOR RETAIL, LOGISTICS AND OTHER APPLICATIONS
Introducing a new line of 4 in x 6 in (102 mm x 152 mm) thermal transfer (TT) labels for retail, logistics and other applications. The new Honeywell Duratran™ XL labels deliver a new level of price-performance, with 1,500 labels per roll versus the industry-standard 1,000 — all for a market-competitive price. This opens up significant new efficiencies for operations everywhere.

Cut Operations and Administrative Costs by an Estimated 7%!*  
- **Reduced downtime** — With more labels per roll, you incur less downtime changing rolls and ribbons.  
- **Savings on freight** — 6,000 labels per case (versus the standard 4,000) means fewer boxes and deliveries. And shipping more labels per pallet is less expensive.  
- **Lower administrative costs** — Standard order frequency should decrease from quarterly to three times a year, meaning fewer orders and reduced transaction costs.  
- **Enhanced compatibility** — Duratran XL media is compatible with most leading industrial TT printers, including models from Datamax, Intermec, Sato, Zebra and more.

**Duratran XL Media – At a Glance**  
- 4 inch x 6 inch (102 mm x 152 mm) thermal transfer labels  
- Paper label, permanent adhesive with perforation between labels  
- Roll: 3 inch core, 8 inch outer diameter  
- 1,500 labels per roll  
- Compatible with all industrial printers using an 8 inch roll, 3 inch core  
- Part number: E28816  
- Available by the carton (4 rolls per carton)  
- Samples available for testing with distribution partners

* According to Honeywell and partner estimates.